

**The Corporation of the Town of Spanish
Council Minutes
Special Meeting of
Tuesday, April 16, 2024
7:00 p.m., Council Chambers**

Present:	Council:	Karen Von Pickartz Mary-Louise Zarichney Debra Joncas Ted Clague Lisa Hobbs Jesse Groff	Mayor Councillor Councillor Councillor Deputy Clerk EcDev Intern
Excused:		Sandra Trudel	Deputy Mayor

The Mayor called the meeting to order at 7:00 p.m.

LAND ACKNOWLEDGEMENT

At this time I would like to acknowledge that we are in the traditional territory of the Anishnabek People of our neighbors and friends Sagamok Anishnawbek and Genaabaajing (Gii -naw-baa-jing/ Serpent River First Nation)

I would like to acknowledge the commitment and responsibility we each have in learning the true history, accepting the culture and improving our relationship with the First People of the lands we now share. I would like to acknowledge Our Mother Earth, who provides all we need.

Our neighbors often say "Mino Bimaadziwin" (minnow be-maude-zah-win) which means to "live the good life" it is meant to imply to walk thru life in a good kind way. As we begin our meeting I would like to offer those words to keep in the back of our minds and hearts as we work together for the betterment of our Community.

The Mayor asked for the disclosure of any pecuniary interest and the general nature thereof. None were disclosed.

ADOPTION OF AGENDA:

RESOLUTION #24-04-20

MOVED BY: Ted Clague

SECONDED BY: Mary-Louise Zarichney

BE IT RESOLVED THAT the agenda for the Special meeting of April 16, 2024 be adopted as presented.

INFORMATION AND ACTION ITEMS:

Discussion item #1 –How can the Businesses and Council work together

- Council's role- Promoting businesses through promoting the Town of Spanish as a Tourist destination.
 - Right now, Spanish is a drive through community
 - We need an event, etc. to draw people to the community
 - Council was provided with survey results from a survey from the Greater Golden Horseshoe on Travel stats
 - Look into more of a digital marketing campaign
 - The Four Seasons' Complex is underutilized and needs to be promoted
 - Some business owners suggested that there should be a focus on promoting the town as a whole
 - Businesses listed on the Town website
 - Advised that the ones we know about are listed, however there needs to be some onus on the business owners to ensure that the information we have is correct
 - Business owners can reach out to the Municipal Office or the EcDev Intern to provide this information and we will gladly put it up on the website
 - Questions regarding Insurance, is it blanket coverage or per event?
 - Advised that we will have to look into this further
 - Advised that the Town is currently working on implementing a social media policy which will allow the EcDev Officer to get a town Facebook page/social presence up and running
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- Obstacles-
 - Councillor Joncas advised the businesses that one of the main obstacles faced by the recreation committee is the lack of volunteers. The current volunteers are getting burned out.

NEW BUSINESS –

- Council advised the Businesses of all the current projects that the Town is working on.
- Questions about policing in the community – No police presence high theft/drug problem
 - Discussions surrounding the OPP CAMSAFE program etc.
- Business owners had a number of ideas to promote the Town.
 - Sudbury Bridal Show booth - Weddings at the complex

- Beach area
- Historic trail/hiking trail – can make an event out of fixing it up to help increase volunteers
- Lack of accommodations is another big road block when promoting events in the Town. There is no where for people to stay.
- Advised businesses to write down these ideas and send them in to the Municipal Office or to the EcDev intern.

QUESTION PERIOD – (on agenda items only) -

MOTIONS/NOTICE OF MOTIONS – NONE

CONFIRMATION BY-LAW

RESOLUTION #24-04- 22

MOVED BY: Debra Joncas

SECONDED BY: Ted Clague

BE IT RESOLVED THAT THAT a by-law being a confirmation by-law regarding a meeting of council held on the 16th day of April, 2024 be read a first time, be considered read a second and third time, be passed, signed by the Mayor and Deputy Clerk, numbered by-law #2024-21 and be engrossed in the by-law book.

Carried

RESOLUTION #24-04-23

MOVED BY: Mary-Louise Zarichney

SECONDED BY: Debra Joncas

BE IT RESOLVED THAT we do now adjourn to meet again on Wednesday, April 17th, 2024 for a regular meeting of Council or at the call of the Mayor.

Carried

The meeting adjourned 8:00 p.m.

Karen Von Pickartz, Mayor

Lisa Hobbs, Deputy Clerk